

2026 Foundation Quarter Horse World Round-Up & Review (WRR)

FQHR World Round-Up and Review (WRR) - The only World Show Exclusively for Foundation Bred Quarter Horses. The 2026 Foundation Quarter Horse Registry World Round-Up and Review (WRR), promoting “the greatest cowhouse to ever look through a bridle”, the Foundation Quarter Horse will be in Elkhorn, WI August 21-23, 2026. With no-bling authentic ranch work classes, the annual FQHR World Round-Up and Review (WRR) offers a full three-day weekend of horsemanship, sportsmanship, cowboy and family fun, for men, women and children of all ages. Foundation Quarter Horse Registry promotes Foundation bred Quarter Horses exhibiting in “contest friendly” events and classes that preserve and perpetuate the breed. Membership continues to grow and now exceeds 14,650 and encompasses all fifty states and nine foreign countries with over 29,000 horses currently registered. Families, individuals, businessmen to cowboys’ travel from all around the United States and Canada to participate in the World Round-Up and Review (WRR), and this year will be no exception. Our event offers sponsors exposure to a wide base target market and provides excellent recognition opportunities. We take pride in offering sponsorship packages for everyone. The World Round-Up and Review (WRR) program is a beautiful 5 x 8 full color booklet. Please note that some sponsorship opportunities are dictated and restricted by date, on a first come first serve basis, and with limited availability as applicable. In addition to promoting Foundation Bred Quarter Horses, your support will provide continued development of the World Round-Up and Review (WRR) and our youth. FQHR recognizes the importance of our youth membership and the merit of the next generation. Please read the enclosed information and visit our website at www.fqhr.net. I will contact you soon to answer any questions you may have and develop a partnership package for you. Thank you for your time and consideration, I look forward to speaking with you! Vicki Austin
FQHR – World Round-Up and Review (WRR) Sponsorship Chair Phone 269-649-1106 or fqhr@gtoast.net Facebook: @EventWorldRoundUp Foundation Quarter Horse Registry P. O. Box 165 Vicksburg, MI 49097.

The FQHR World Round-Up & Review Committee

Vicki Austin	Ashleigh McNees
Emily Lewis	Sarah Clinansmith
Rhonda Broekema	Brenda Schmidt
Cindy Koperski	

Partnership Opportunities FQHR World Round-Up and Review (WRR)

The FQHR World Round-Up and Review (WRR) World Show Exclusively for Foundation Bred Quarter Horses

Platinum Sponsor

- ❖ Announcement on the Cowboy Channel App.*
- ❖ Full page color ad 2026 World Round-Up and Review full color program
- ❖ Logo on Event Flyer Banner displayed in main arena all three days (sponsor provides)
- ❖ Announcements all three days
- ❖ Social Media Posts – Logo/Name (Facebook)
- ❖ Special Acknowledgement/Recognition during WRU Ceremonies.
- ❖ FQHR Website: Your logo or name and email address on WRU page (to January 2027)
- ❖ FQHR Website: Active Link to your business (to January 2027)
- ❖ Certificate of Appreciation

Investment: \$1,650

Gold Sponsor

- ❖ Announcement on the Cowboy Channel App. *
- ❖ Full page color ad in 2026 World Round-Up and Review full color program*
- ❖ Logo on Event Flyer
- ❖ Banner displayed in main arena all three days (sponsor provides)
- ❖ Announcements all three days
- ❖ Social Media Posts – Logo/Name (Facebook)
- ❖ Special Acknowledgement/Recognition during the WRU Ceremonies
- ❖ FQHR Website: Your logo or name and email address on WRU page* (to January 2027)
- ❖ FQHR Website: Active Link to your business (to January 2027)
- ❖ Certificate of Appreciation

Investment: \$1,450

Silver Sponsor

- ❖ Announcement on the Cowboy Channel App. *
- ❖ Full page color ad in 2026 World Round-Up and Review full color program*
- ❖ Logo on Event Flyer
- ❖ Banner displayed in main arena all three days (sponsor provides)
- ❖ Announcements all three days
- ❖ Social Media Posts – Logo/Name (Facebook)
- ❖ Special Acknowledgement/Recognition during the WRU Ceremonies
- ❖ FQHR Website: Your logo or name and email address on WRU page* (to January 2027)
- ❖ FQHR Website: Active Link to your business (to January 2027)
- ❖ Certificate of Appreciation

Investment: \$1,000

Championship Level:

- ❖ Announcement on the Cowboy Channel App. *
- ❖ Full page color ad in 2026 World Round-Up and Review full color program
- ❖ Logo on Event Flyer
- ❖ Banner displayed in main arena all three days (sponsor provides)
- ❖ Announcements all three days
- ❖ Booth/Vendor space Opportunity
- ❖ Social Media Post – Logo/Name (Facebook)

- ❖ Special Acknowledgement/Recognition during opening ceremonies.
- ❖ Opportunity to Present Championship award*
- ❖ FQHR Website: Your logo or name and email address on WRU page* (to January 2027)
- ❖ FQHR Website: Active Link to your business (to January 2027)
- ❖ FQHR: Membership for two – one year
- ❖ Certificate of Appreciation

Investment: \$750

Performance Level:

- ❖ Announcement on the Cowboy Channel App. *
- ❖ Half page color ad in 2026 World Round-Up and Review full color Program*
- ❖ Logo on Event Flyer
- ❖ Booth/Vendor Space Opportunity
- ❖ Banner displayed in Main arena (sponsor provides)
- ❖ Announcements all three days
- ❖ Social Media Post – Logo/Name (Facebook)
- ❖ Special acknowledgement/Recognition during opening ceremonies.
- ❖ FQHR Website: Your logo or name and email address on WRU page* (to January 2027)
- ❖ FQHR Website: Active Link to your business (to January 2027)
- ❖ FQHR: Membership for one – one year
- ❖ Certificate of Appreciation

Investment: \$500

Cow Horse Level:

- ❖ Announcement on the Cowboy Channel App. *
- ❖ One quarter page color ad in 2026 World Round-Up and Review full color Program
- ❖ Booth/Vendor Space Opportunity
- ❖ Banner displayed in Main arenas (sponsor provides)
- ❖ Announcements all three days
- ❖ Social Media Post – Logo/Name (Facebook)
- ❖ FQHR Website: Your logo or name on WRU page (to January 2027)
- ❖ FQHR Website: Active Link to your business* (to January 2027)
- ❖ FQHR: Membership for one – one year
- ❖ Certificate of Appreciation

Investment: \$400

Ranch Horse Level:

- ❖ Announcement on the Cowboy Channel App. *
- ❖ Business card size color ad in 2026 World Round-Up and Review full color Program*
- ❖ Booth/Vendor Space Opportunity
- ❖ Announcements all three days
- ❖ Social Media Post – Logo/Name (Facebook)
- ❖ FQHR Website: Your logo or name on WRU page* (to January 2027)
- ❖ Certificate of Appreciation

Investment: \$300

Show Horse Level:

- ❖ Announcements on Cowboy Channel App. *
- ❖ Announcements all three days

- ❖ Social Media Post – Logo/Name (Facebook)
- ❖ Booth/Vendor Space Opportunity
- ❖ Listing on special sponsor recognition page in 2026 World Round-Up and Review full color program
- ❖ FQHR Website: Your name listed on WRU page (to January 2027)

Investment: \$200

Foundation Level:

- ❖ Announcement on Cowboy Channel App. *
- ❖ Listing on special sponsor recognition page in 2026 World Round-Up and Review full color program
- ❖ Announcements all three days
- ❖ FQHR Website: Your name listed on WRU page (to January 2027)

Investment: \$100

Individual Class Sponsor:

- ❖ Name Announced during the class
 - ❖ Listed on the FQHR website as a class sponsor (to January 2027)
- Please indicate which class you would like to sponsor

Investment \$50

* Sponsors will need to provide commercial ad video or posts for the Cowboy Channel App.

Please indicate your level of sponsorship when sending your remittance to:

FQHR R&R c/o Vicki Austin

Po Box 165

Vicksburg MI 4097

fqhr@gtoast.net

Or Venmo: @fqhr-fqhr (pin 1106) PayPal: fqhr@gtoast.net

In kind sponsorships may be sent directly to:

FQHR

Ashleigh McNees

5521 East W Ave

Vicksburg, MI 49097